

# Fisher Broyles

Name: Kenneth Cutshaw

Email: [ken.cutshaw@fisherbroyles.com](mailto:ken.cutshaw@fisherbroyles.com)

Direct: +1.404.312.5544

Office: Washington D.C.

---

**Practice Areas:** Commercial Transactions; Franchising; General Corporate; Government; International; Outsourcing

**Bar Admissions:** North Carolina; Georgia; Tennessee; District of Columbia

**Education:** India Institute of Management Ahmendabad, Executive Business Certificate, 2007; Duke University, Executive Business Certificate, 2007; American University, LLM, 1987; Univ of Tennessee, JD, 1978; Univ of Tennessee, BA, 1975;

**Experience:** CEO and President, Garden City Group, LLC; President & General Counsel, Quiznos Restaurants; Exec Vice President & General Counsel, Church's Chicken Restaurants; Board of Directors, United Lex; Chairman, FBE Ventures Berhad Pty. Ltd (Malaysia); Deputy Assistant Secretary, US Department of Commerce; Holland & Knight; Troutman Sanders; Smith Gambrell & Russell

---

Kenneth Cutshaw is an accomplished globalist assuming career leadership assignments in law, business, academia, hospitality, non-government organizations, government and diplomacy. Cutshaw has held leadership positions from CEO to Law Firm Partner to Dean of a Law School to multiple Board appointments to a USA Government sub-Cabinet appointment. He was a partner with a AMLAW 50 law firm. As an adjunct professor, he has taught business law at 7 universities over three decades. He was CEO/ President for the largest legal settlement and distribution company. He was General Counsel / Chief Legal Officer of 2 Global Restaurant Brands - Church's Chicken and Quiznos. Ken was appointed as a diplomat for the country of India and served as its Honorary Consul in the USA. Ken was a founder of a post-Soviet private university in the Country of Georgia where he served as its first Law Dean He was a partner of a law firm where his practice focused on international transactions. He serves on several Boards involving legal services, technology and hospitality. He participated with international development of export control policies after the dissolution of the Soviet Union while working as an appointed Senior Executive with the USA Government. Following offers details of these career assignments.

Cutshaw currently is Chairman of FBE Ventures Berhad, a Malaysia based investor in the hospitality industry. Cutshaw was the former CEO and President of Garden City Group (GCG), formerly the world's largest legal claims settlement administrator prior to its recent merger. Previously in the hospitality industry, he was President and Chief Legal Officer of Quiznos Restaurants and Executive Vice President

## Fisher Broyles

Page 2 of 3

and Chief Legal Officer of Church's Chicken Restaurants. Cutshaw co-founded two restaurant groups, Red, Hot & Blue BBQ and Cheers Funeatery Restaurants.

Cutshaw was co-founder of Georgian American University (Tbilisi, Georgia) and was the first Dean of Law. Cutshaw has been an Adjunct Professor teaching business law at Emory University, Georgia Tech, Duke University, Georgia State University, Elon University, University of North Carolina, and Georgian American University. Cutshaw was a partner of the Holland and Knight law firm, an AmLaw 50 law firm. He is a member of the legal bars in Washington D.C., and states of North Carolina, Georgia, Tennessee and has been a member of bar associations for International, American, Inter-Pacific and India. He was legal counsel for the 1982 World Exposition.

In the United States government, he was Deputy Assistant Secretary of the Commerce Department serving in the Administrations of President Ronald Reagan and President George H. W. Bush. He was appointed a diplomat under the Vienna Convention as the Honorary Consul for India in the USA. His NGO leadership was Chairman, President and Board member for American Council of Young Political Leaders for 25 years, and currently on the Board of International Foundation of Electoral Systems. He was a campaign manager of a USA Senate Campaign earlier in his career. His membership of the Council of Foreign Relations since 1994 has expanded his expertise of global issues.

His academic degrees are Master of Laws - American University; J.D. & B.A. - University of Tennessee; executive business certificates - India Institute of Management Ahmadabad and Duke University. He has co-published three books by Thomson Reuters: Doing Business in India, Doing Business in China, Doing Business in Russia.

Cutshaw is married with three children, resides in Durham, North Carolina, USA and is an active global community contributor through several organizations including Rotary International. Kenneth's personal pursuits as an outdoor enthusiast, global traveler, mountaineer and knowledge-seeker define his spirited personality.

### Representative Transactions

As General Counsel and Corporate President, he closed the largest franchise transaction in franchising history as measured by unit size with the transaction occurring in China. Further, he led expansion of two restaurant brands to more than 20 new countries.

### Teaching Experience

Adjunct Professor at the following

- Emory University (Atlanta)
- Georgia Tech (Atlanta)
- Georgia State University (Atlanta)
- Duke Law School (Durham, NC)
- Univ of North Carolina (Chapel Hill, NC)
- Elon Law School (Greensboro, NC)

## Fisher Broyles

Page 3 of 3

- Georgian American University, (Tbilisi, Georgia).

### Publications

- Doing Business in China, Thomson Reuters 1995-2020
- Doing Business in India, Thomson Reuters 2001-2019
- Doing Business in Russia, Thomson Reuters 2000-2011
- ACC Docket, Association of Corporate Counsel, Outsourcing Column, 2008 to 2011
- Many Trade Association and Bar Associations articles from 1995 to 2005.